



Media Release

For Immediate Release

Cantonese Cuisine At Its Best

The Cathay Restaurant undergoes a revamp to enhance diner's experience

Singapore, 16 August 2010 – The Cathay Restaurant undergoes a décor makeover after 4 years, since it's opening in 2007. Along with the décor makeover, the Restaurant also launched a brand new menu with added food items, introduced dim sum trolley service to cater to the time-pressed lunch crowd and a value-added service for diners who can now purchase movie tickets during dinner at the comfort of their table.

1. Brand New Menu

The food-loving team at The Cathay Restaurant has diligently put together a brand new menu with 68 new food items added to our Dim Sum, Ala Carte, and Desserts selections, bringing the total number of items we serve to an impressive 190. Besides retaining some of the Restaurant's signature dishes such as Cathay Crispy Roasted Chicken, Double Boiled Sharks Cartilage Soup, and Wasabi Prawns, some of the new dishes in the menu include Baked Chicken with Raw Salt, Deep-fried Chrysanthemum Sea Perch, Crispy Noodles with King Prawn in Superior Sauce and Chilled Coconut Jelly served in Young Coconut

(Please refer to attached Annex A for more details).

2. Introduction of Dim Sum Trolley service during lunch

For the busy executives who can only spare one precious hour for lunch on weekdays, The Cathay Restaurant is introducing the traditional dim sum trolley service with the capacity to cart around up to 12 varieties of dim sum items, so that you won't have to wait too long before you get your hands on some of your favourite dim sum treats.

The dim sum trolley service also adds to the authentic atmosphere of traditional Cantonese dining, bringing back an air of nostalgia to the Chinese restaurant.

3. Purchasing of movie tickets during dinner at the comfort of your table

For a wholesome experience that is unique only to the Cathay group, The Cathay Restaurant is introducing our personal concierge movie ticket booking service, for patrons who would like to enjoy a good movie at The Cathay Cineplex (Level 6, The Cathay) after a satisfying meal at the Restaurant (Level 2, The Cathay).

Our service staff goes around the Restaurant with a wireless tablet PC so that customers may choose the movies they want to watch (up to 7 days in advance), and have the privilege of selecting the best available seats in the halls. The movie tickets are printed right on the spot so that customers would not have to queue at the box office to collect their tickets.

To entice food lovers to keep coming back, The Cathay Restaurant is also offering great dining deals:

1) Ala Carte Buffet for Two at \$75 (with a minimum of 4 to dine) – With a luxurious spread of dishes to choose from, patrons will definitely be spoilt for choice.

2) Signature dishes at only \$0.75! – Tickle your discerning palates with our signature dishes at only \$0.75 when you spend \$75 on Ala Carte Dinner (excludes buffet promotion).

3) Movie Privileges/Surprises – Diners are in for a special treat with varying movie privileges or surprises, including movie passes for the latest movie titles or even Cathay Classics titles, such as Our Sister Hedy and Mambo Girl, when they dine at the Restaurant.